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Evidence from the One Laptop Per Child Program**

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ABSTRACT

Technology and Child Development: Evidence from the One Laptop per Child Program*

Although many countries are aggressively implementing the One Laptop per Child (OLPC) program, there is a lack of empirical evidence on its effects. This paper presents the impact of the first large-scale randomized evaluation of the OLPC program, using data collected after 15 months of implementation in 319 primary schools in rural Peru. The results indicate that the program increased the ratio of computers per student from 0.12 to 1.18 in treatment schools. This expansion in access translated into substantial increases in use both at school and at home. No evidence is found of effects on enrollment and test scores in Math and Language. Some positive effects are found, however, in general cognitive skills as measured by Raven's Progressive Matrices, a verbal fluency test and a Coding test.

JEL Classification: C93, I21, I28

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1. Introduction

The One Laptop per Child (OLPC) program aims to improve learning in the poorest regions of the world through providing laptops to children for use at school and home.¹ Since its start, the program has been implemented in 36 countries and more than two million laptops have been distributed. The investments entailed are significant given that each laptop costs around \$200, compared with \$48 spent yearly per primary student in low-income countries and \$555 in middle-income countries (Glewwe and Kremer, 2006). Nonetheless, there is little solid evidence regarding the effectiveness of this program.

This paper presents results from the first large-scale randomized evaluation of OLPC. The study sample includes 319 public schools in small, poor communities in rural Peru, the world's leading country in terms of scale of implementation. Extensive data collected after about 15 months of implementation are used to test whether increased computer access affected human capital accumulation. The main study outcomes include academic achievement in Math and Language and cognitive skills as measured by Raven's Progressive Matrices, a verbal fluency test and a Coding test.² Exploring impacts on cognitive skills is motivated by the empirical evidence suggesting that computer use can increase performance in cognitive tests and the strong documented link among scores in these tests and important later outcomes such as school achievement and job performance (Maynard, Subrahmanyam and Greenfield, 2005; Malamud and Pop-Eleches, 2011; Neisser et al., 1996). Additionally, the software loaded on the laptops contains games and applications not directly aligned with Math and Language but that potentially could produce improvements in general cognitive skills.

Our results indicate that the program dramatically increased access to computers. There were 1.18 computers per student in the treatment group, compared with 0.12 in control schools at follow-up. This massive rise in access explains substantial differences in use. Eighty-two percent of treatment students reported using a computer at school in the previous week compared with 26 percent in the control group. Effects on home computer use are also large: 42 percent of treatment students report using a computer at home in the previous week versus 4 percent in the

¹ The heart of the program is the XO laptop. This laptop was specifically designed for learning in challenging environments. It is cheap, sturdy, light, energy-efficient and comes loaded with standard applications, educational games and e-books. It was hypothesized that intensive interaction with technology would produce a radical positive change in children's everyday environment.

² The Ravens are aimed at measuring non-verbal abstract reasoning, the verbal fluency test intends to capture language functions and the Coding test measures processing speed and working memory.

control group. The majority of treatment students showed general competence in operating the laptops in tasks related to operating core applications (for example, a word processor) and searching for information on the computer. Internet use was limited because hardly any schools in the study sample had access. Turning to educational outcomes, we find no evidence that the program increased learning in Math or Language. The estimated effect on the average Math and Language score is 0.003 standard deviations, and the associated standard error is 0.055.

To explore this important result we analyze whether potential channels were at work. First, the time allocated to activities directly related to school does not seem to have changed. The program did not affect attendance or time allocated to doing homework. Second, it has been suggested that the introduction of computers increases motivation, but our results suggest otherwise.³ Third, there is no evidence the program influenced reading habits. This is perhaps surprising given that the program substantially affected the availability of books to students. The laptops came loaded with 200 books, and only 26 percent of students in the control group had more than five books in their homes. Finally, the program did not seem to have affected the quality of instruction in class. Information from computer logs indicates that a substantial share of laptop use was directed to activities that might have little effect on educational outcomes (word processing, calculator, games, music and recording sound and video). A parallel qualitative evaluation of the program suggests that the introduction of computers produced, at best, modest changes in pedagogical practices (Villarán, 2010). This may be explained by the lack of software in the laptops directly linked to Math and Language and the absence of clear instructions to teachers about which activities to use for specific curricular goals.

On the positive side, the results indicate some benefits on cognitive skills. In the three measured dimensions, students in the treatment group surpass those in the control group by between 0.09 and 0.13 standard deviations though the difference is only statistically significant at the 10 percent level for the Raven's Progressive Matrices test (p -value 0.055). Still, the effects are quantitatively large. A back-of-the-envelope calculation suggests that the estimated impact on the verbal fluency measure represents the progression expected in six months for a child.⁴ Similarly, the estimated impact for the Coding and Raven tests accounts for roughly the expected

³ Consistent with this evidence, we do not find impacts on school enrollment.

⁴ The average sixth (second) grader in the control group obtains 15.9 (7.1) correct items on this test. Hence, assuming that the average child takes four years to progress from second to sixth grade, the annual average progression is about 2.2 items. The estimated impact is 1.1, hence it represents half a year of normal progression.

progression during five and four months, respectively. We summarize the effects on cognitive skills constructing a variable that averages the three mentioned tests. Results indicate an impact of 0.11 standard deviations in this measure that corresponds to the progression expected in five months (p-value 0.068).

Our results relate to two non-experimental studies that have used differences-in-differences strategies to assess the effects of OLPC on academic effects, finding conflicting results. Sharma (2012) estimates the effect of an NGO-conducted small pilot benefiting students in three grades in 26 schools in Nepal, finding no statistically significant effects in Math and negative effects in Language. Ferrando et al. (2011) explore the effects on 27 schools that participated in the OLPC program in Uruguay and find positive statistical effects on both Math and Language.

Our work also relates to a growing literature that uses credible identification strategies to assess the effects of computer use on human capital accumulation. A set of studies have analyzed the effects of public programs that increase computer access and related inputs in schools finding typically no impacts on Math and Language (Angrist and Lavy, 2002; Leuven et al., 2007; Machin, McNally and Silva, 2007; Barrera-Osorio and Linden, 2009). A second group of studies has explored the effects of providing access to specially designed academic software to students and has documented in some cases, though not all, positive impact on Math and Language (Dynarsky et al., 2007; Banerjee et al., 2007; Linden 2008; Barrow, Markman and Rouse, 2009). Recently, researchers have focused on the effects of home computer use, and the results have been mixed. Fairlie and London (2011) report positive effects on a summary of educational outcomes whereas Malamud and Pop-Eleches (2011) find negative effects on school grades but positive effects on the Raven's Progressive Matrices test.

This paper contributes to the literature on technology in education in several ways. First, we explore the effects of a program that intensively introduced computers at both schools and homes. The intervention was performed at the community level, allowing the incorporation of general equilibrium effects that prior studies could not identify.⁵ Second, we analyze this increased access in an ideal setting composed of many isolated communities with low baseline access to technology. The communities' isolation precludes potential spill-over effects across

⁵ General equilibrium effects may arise if effects for individual students change as the percentage of their peers that are beneficiaries increases.

study units that could contaminate the design. The low levels of baseline technology diffusion allow the intervention to produce substantial changes in both access to and use of computers. Third, we obtain clean evidence from a large-scale randomized controlled trial involving thousands of students in 319 schools. Fourth, we not only measure the effect on academic achievement but also analyze the impact on cognitive skills and exploit computer logs to elicit objective data regarding how computers were used. Finally, our findings on the effects of the OLPC program in Peru contribute to filling the existing empirical vacuum concerning one of the most important and well-known initiatives in this area.

The remainder of the paper is organized as follows. Section 2 provides an overview of the education sector in Peru, the OLPC program and its implementation in Peru. Section 3 describes the research design, econometric models and data and documents the high balance and compliance of the experiment. Section 4 presents the main results and Section 5 explores heterogeneous effects. Section 6 offers a discussion of the main findings, and Section 7 concludes.

2. Background

2.1 Education in Peru⁶

Education in Peru is compulsory for students from preschool (age 3) until the end of secondary school (around age 17), although this is not enforced. Public education is nominally free, but parents are often required to financially support the Parents and Teachers Associations, as well as purchase materials and contribute to other expenses. Primary education includes 6 grades attended by children aged 6 through 11, though in practice many older students also attend this level because of high repetition rates (the gross enrollment rate was 112 percent in 2005). Yearly expenditure per primary student was approximately \$438 in 2008. Peruvian children obtain similar test scores to their Latin American counterparts once differences in income are accounted for, though they fare poorly compared with students from other regions of the world (PREAL, 2009; OECD, 2010). The results from the second-grade national standardized test reflect these low achievement levels: only 17 percent of students achieved the required standard in Language, and only 7 percent in Math. Moreover, Peru is a country with significant inequalities that are also present in academic performance measures.

⁶ This subsection draws from UNESCO (2010).

2.2 The OLPC Program

The One Laptop per Child initiative was undertaken by a team at the Massachusetts Institute of Technology (MIT) Media Lab. In 2005, it was announced that laptops especially designed for learning in poor regions were going to be sold for \$100 (and hence they were referred to as the “100 dollar laptops”), but the actual price paid by governments for them was closer to \$200. Mass production started in 2007, and the first deployments took place between 2007 and 2008.⁷ The Latin American region accounts for 82 percent of laptops distributed and encompasses the two largest deployments: Peru (902,000 laptops) and Uruguay (585,000).

The OLPC Foundation states its mission as follows:

To create educational opportunities for the world's poorest children by providing each child with a rugged, low-cost, low-power, connected laptop with content and software designed for collaborative, joyful, self-empowered learning. When children have access to this type of tool they get engaged in their own education. They learn, share, create, and collaborate. They become connected to each other, to the world and to a brighter future.

Additionally, the Foundation states five core principles: i) children are the owners of the laptops, ii) beneficiary children are aged 6 to 12, iii) every child and teacher receives a laptop, iv) children are connected through a local network or the Internet, and v) software is open source and free.⁸ From the stated mission and five principles, the underlying vision is that students will improve their education by using the laptop and through collaboration with their peers. However, the OLPC portal provides limited information about how to integrate the computers provided into regular pedagogical practices, the role of the teachers and other components essential for the successful implementation of the model.

⁷ Source: http://graphics.stanford.edu/~edluong/olpc/history/olpc_history.htm. Accessed 22 November 2011.

⁸ Information on mission and principles obtained from <http://one.laptop.org/about/mission> and http://wiki.laptop.org/go/OLPC:Five_principles. Accessed November 22, 2011.

2.3 The OLPC Program in Peru

The OLPC program in Peru was launched in 2008 with the distribution of 40,000 laptops in about 500 schools. Small schools in poor regions were targeted in this early phase and, among these schools, those with electricity and Internet access were prioritized. In the second stage of the OLPC program in Peru, the object of this evaluation, it was recognized that the remaining schools in the poorest areas of the country typically lacked Internet access, hence this requirement was dropped, though the requirement of access to electricity was maintained.

Between April and November 2009, laptops were distributed to all students and teachers in the schools selected for the present evaluation (most computers were delivered around August). The national policy was that students could take the laptops home; however, there would be no replacement if the laptops were severely damaged or stolen. Perhaps because of this rule some principals tried to protect the physical integrity of the laptops and decided that the computers should remain at the school. In other cases, there seems to have been a communication problem and parents perceived that they were going to be financially responsible in the event of laptop malfunction or theft. Hence, some parents preferred that the schools keep the laptops to avoid financial risks. These implementation problems resulted, as we document below, in only about 40 percent of students taking the laptops homes in the week before the survey.

As to software, individual governments can choose from a long list of available applications to be installed on their laptops. The Peruvian government chose 39 applications that can be classified into five groups: i) Standard (write, browser, paint, calculator and chat,); ii) Games (educational, including *Memorize*, *Tetris*, *Sudoku* and a variety of puzzles); iii) Music (to create, edit and play music); iv) Programming (three programming environments) and v) Other (including sound and video recording and specific sections of Wikipedia). The lack of Internet access and the fact that the laptops did not run Windows made it difficult for children to install regular video games or other applications. Finally, the laptops were pre-loaded with about 200 age-appropriate e-books selected by the government.

3. Methodology

3.1 Research Design and Sample Selection

We implemented a randomized-controlled-trial (RCT) at the school level, as this is the level of intervention of the OLPC program. The process to determine the study sample started with the list of schools prioritized by the government. It included schools that were public, rural, multigrade, had electricity and were in the poorest districts within each region (N=1,909).⁹ The sample was restricted to schools with administrative data on inputs for the years 2005 to 2007 and test scores for 2007. We refer to this set of schools as the original sample (N=741). Schools were randomized stratifying by region, fraction of over-age students, and school size. Two-thirds of schools were selected for treatment, and the remainder was assigned to the control group.¹⁰

For reasons explained below, a subset of schools was selected for data collection. First, all one-teacher schools (79) were dropped from the study sample because of the government's desire to achieve universal coverage of the program in this group. Second, due to logistical considerations, all schools in which the language of instruction was not Spanish were also discarded (70). Finally, budget constraints required further reduction of the school sample. We decided to focus on schools in the eight largest regions (in terms of schools from the original sample) that had achieved at least 80 percent of coverage in the treatment group by August 2009.¹¹ Applying this restriction increased the average length of exposure of treatment schools to the program and decreased data collection costs by reducing the number of regions to survey. Because randomization was stratified by region, this decision does not compromise the internal validity of the results. The resulting sample includes 319 schools, 209 treatments and 110 controls.

Table 1 shows summary statistics from administrative records for all schools in Peru, those prioritized by the government for the intervention and the original and final research samples. Panel A presents statistics on school inputs and student characteristics constructed from the 2007 school census. Panel B reports statistics constructed from the 2008 second-grade national standardized examination applied in schools where instruction is performed in Spanish

⁹ Regions are analogous to states in the US. Districts can be thought as similar to counties in the US. There are 24 regions and about 1800 districts in Peru.

¹⁰ Selecting two-thirds, instead of half, of schools for the treatment group was motivated by the request of the government to reduce the number of control schools and the small reduction in efficiency that this decision entailed.

¹¹ At that time, coverage of the treatment group was higher than 92 percent in 16 regions. In the eight remaining regions in the country, coverage lied between 0 and 83 percent.

and more than four students are enrolled in second grade.¹² Schools selected by the government were mostly public and rural, with low levels of access to basic services (water, sewage) and technology and poor student performance in the national standardized achievement tests in Math and Language. Results indicate that observable characteristics of schools in the final sample are similar to those of schools in the original sample and to the set of schools selected by the government for the program.

3.2 Empirical Models

Because treatment was randomly assigned, we estimate the average effect of the program by running OLS regressions of the following model:

$$(1) \quad y_{is} = \alpha + Treatment_s \beta + \varepsilon_{is}$$

where y_{is} represents the outcome variable, $Treatment_s$ is a dummy variable for treatment assignment status, ε_{is} represents the error term and i and s are student and school indices. The coefficient β is the parameter of interest and corresponds to an estimate of the average treatment effect. Standard errors are clustered at the school level in all regressions. Under this specification, the resulting coefficient is just the “raw difference” in the variable of interest between the treatment and control groups. Because randomization was performed within groups of similar schools, strata fixed-effects can be added to increase the efficiency of the estimation (Bruhn and McKenzie, 2009). Hence, we also report “adjusted differences” that are estimated through OLS regressions of the previous model, adding indicators for the strata used to perform block randomization.

The estimated coefficient of interest corresponds to the “intention-to-treat” parameter for participation in the program. To estimate a parameter that represents the full effect of the program it is usually necessary to account for imperfect compliance (which arises when not all units assigned to receive the treatment actually get it, or when some units assigned not to receive the treatment finish getting it). However, as we will show below, in this case compliance was high, so the standard instrumental variable correction for imperfect compliance yields results that are similar to the OLS estimates.

¹² Though this standardized examination should include all non-bilingual schools with more than four students in second grade, in practice coverage hovers yearly around 80 percent.

3.3 Data

The main data used in this paper were collected during October and November 2010, after about 15 months of program implementation. The central outcomes of the study are achievement and cognitive tests. These tests were applied to five randomly selected students from three groups: i) second-graders; ii) test-takers of the second-grade national standardized examination in 2008 (referred hereafter as the followed cohort); and iii) sixth-graders.¹³ We applied achievement tests in Math and Reading constructed by the educational expert on the research team separately for the three mentioned groups, using items drawn from previous national standardized examinations.

Regarding cognitive skills, we applied the Raven's Progressive Matrices test especially designed for children aged 5 through 11 (Colored Progressive Matrices) to measure non-verbal abstract reasoning.¹⁴ This test is regarded as a good marker for general intelligence and previous research suggests a causal effect of computer use on its score (Deary, Penke and Johnson, 2010; Malamud and Pop-Eleches, 2011). Raven's Progressive Matrices have been widely used to assess non-verbal cognitive ability (Flynn, 2007). Respondents are presented with a series of progressively more difficult matching exercises that require choosing the figure that completes a pattern.

To have a broader measure of cognitive abilities, we applied additional cognitive tests. Administration of a test of verbal fluency involved instructing students to write as many words as they could that began with a given letter (P) in three minutes. This test measures cognitive abilities, in particular executive functions, language functions (vocabulary), response speed, organization, search strategies and long-term memory (Ruff et al., 1997). We also applied an adapted version of the Coding test for children included in the Wechsler intelligence test (Form B). This test aims to measure working memory and processing speed. During the test, 10 pairs of one-digit numbers and graphical symbols were shown to students, who then had to complete as

¹³ Because of the large intra-cluster correlation across schools (about 0.40), there were small precision gains of testing more than 15 students per school. Focusing on students across various grades allows checking heterogeneous effects and reducing the intra-cluster correlation. Because no baseline data were collected, we chose to survey students in the followed cohort as there were administrative baseline data for them, which we use to test pre-treatment balance. Eighty percent of students in the followed cohort are in fourth grade at follow-up, 19 percent are in third grade and 1 percent attend second grade.

¹⁴ The test measures "eductive ability—the ability to make sense and meaning out of complex and confusing data; the ability to perceive new patterns and relationships, and to forge (largely non-verbal) constructs, which make it easy to handle complexity" (Pearson Assessment, 2011).

many corresponding symbols as possible for a long list of numbers in three minutes.¹⁵ For the empirical section, these cognitive measures are standardized separately for students in second grade, the followed cohort and sixth grade, subtracting the mean and dividing by the standard deviation in the control group.

We extracted log files from the XO laptops to objectively assess use patterns. As part of the normal computer operation, logs from the last four sessions are generated, recording date and time when each session is started as well as roughly when applications are closed. Though enumerators were directed to retrieve logs from all laptops, they could collect them for 76 percent of children in the second grade, followed cohort and sixth grade groups. Enumerators could not collect logs where the student did not have an assigned laptop, it was not working, or it was impossible to access it. Demographic characteristics and self-reported measures of computer use for students whose logs were extracted are similar to all sampled students in the treatment group, suggesting that statistics constructed from logs extracted provide a good picture of use patterns.

Personal interviews were conducted with students and their caregivers in the followed cohort and sixth-grade groups (the interviewed sample).¹⁶ These interviews captured information on socio-demographic characteristics, access to and use of computers and time allocated to specific relevant activities (for example, reading and doing homework). We elicited data on non-cognitive outcomes using two instruments. Motivation toward school attendance and homework was obtained applying an instrument that was designed following the Intrinsic Motivation Index inventory (Ryan, 1982). Self-perceived competence in Math, Language and other school subjects was constructed from a 15-item questionnaire adapted from Marsh (1992). We also applied to students in the interviewed sample of the treatment group an individual test to assess competencies in laptop use. Test-takers were directed to perform specific activities (for example, turn on the computer, search for information on certain topic) and enumerators followed specific guidelines regarding when responses were considered correct. Finally, all teachers and directors completed a questionnaire that collected background information and focused on access to and use of computers at the school.

¹⁵ In 40 percent of schools in our sample students were given more than three minutes (typically 10) to answer the Coding or verbal fluency tests. We explore the robustness of our findings to this issue in Section 4.

¹⁶ Second-graders were not included partly because of the expectation that many young children in this context may not provide reliable information.

3.4 Balance and Compliance

We exploit test scores and demographic data from the 2008 national second-grade examination to check the balance between treatment and control groups for students in the followed cohort at baseline. Table 2 shows that means in baseline Math and Language test scores were similar and not statistically significantly different between both groups. A similar finding arises when exploring differences in the share of students who were over-age, female, native Spanish speakers and had attended preschool. The treatment and control groups could be well balanced in the baseline, but some differences may arise later because the composition of students in the treatment group is systematically affected by the program. We explore this possibility by checking differences in demographics and other characteristics of students in the interviewed sample between the treatment and control groups at follow-up. Table 3 documents that differences in these variables are small and typically not statistically significant, suggesting that the program did not differentially affect student composition in treatment schools.

We next assess whether program administrators followed the random assignment of schools into treatment and control groups. Table 4 documents high compliance: all schools in the treatment group received XO laptops, compared with only eight percent in the control group. The table also presents information on related technology inputs. Electricity access was close to universal in both treatment and control schools, but Internet access was practically non-existent in both groups. The low coverage of Internet access can be explained by the isolation, low population density and high fixed costs associated with providing this service to these populations, or alternatively, as a design decision. Finally, the table shows that about 70 percent of teachers in the treatment group (7 percent of those in the control) attended a 40-hour training module aimed at facilitating the use of the laptops for pedagogical purposes.

4. Results

In this section we explore the program's effects on a range of dimensions. We start by examining effects on computer access, use and skills. We proceed by analyzing whether the intervention influenced certain behaviors including enrollment, attendance, homework and reading habits, and non-cognitive outcomes. Finally, we assess the impact on the main outcomes: academic achievement and cognitive skills.

4.1 Computer Access, Use and Skills

Table 5 documents the influx of technology that the program generated. All treatment schools had computers, compared with 54 percent of control schools. Differences in measures of access intensity are even starker. There were 1.18 computers per student in treatment schools compared with 0.12 in the control group at follow-up. Differences in reported computer ownership by students were also substantial: about 87 percent of treatment students reported having a computer, compared with 9 percent in the control group.

These large effects on access to computers translated into a substantial increase in weekly measures of computer use. About 82 percent of students in the treatment group reported having used a computer at school during the previous week versus 26 percent in the control group. Effects on computer use at home are also large: 42 percent of treatment students reported using a computer at home in the previous week compared with 4 percent of students in control schools. Our survey explored the reasons that typical home computer use did not approach higher levels in treatment schools. Parents whose children did not take the computer home regularly answered that the main reason was that schools prohibited this action (42 percent), followed by parents preferring that the student not take the laptop home to avoid computer malfunction and theft (27 percent). The data collected nonetheless suggest that these risks were relatively low. Thirteen percent of laptops malfunctioned at some point, and about half of them were successfully repaired. Theft involved only 0.3 percent of laptops. These problems notwithstanding, it is important to keep in mind the general finding that the program generated a large increase in computer use at both school and home.

We proceed to document the use of laptops by students in the treatment group exploiting data from laptop logs. Figure 1 presents the distribution of students by number of laptop sessions in the previous week. Almost half of students started four or more sessions, 35 percent started between one and three and 15 percent did not use the laptop in the previous week. We also document that the average session lasted about 40 minutes. This direct evidence suggests that a sizable share of students used the laptop intensively, and it matches well with measures of reported use described above. Exploiting data on session starting time can provide a clear picture on whether computers were used more at home than at school. To that end, for each laptop we construct the distribution of the start time of the last four sessions. Figure 2 presents the average distribution across students. The figure shows that laptop use was concentrated between 8:00

a.m. and 1:00 p.m. (regular class time), accompanied by a smooth increase before this period and a decline after. This is also observed in Figure 3, which presents the average distribution by day of the week and period (two periods: from 8:00 a.m. to 1:00 p.m. and the rest of the day). Use was concentrated in the times and days when schools were open. Finally, the figure documents that days with heavier use at school are also those with heavier use at home, suggesting some spill-over of use from school to homes. This pattern holds within weekdays and when comparing weekends with weekdays.

The log data can also shed light on *how* laptops are used. Figure 4 shows the average distribution of groups of applications used. The “standard” group included about 45 percent of applications opened and 3 out of the top 10 used applications (word processor, 15 percent; browser, 13 percent; calculator, 4 percent). The “games” group accounted for 18 percent of use with a quite uniform distribution among the nine available applications. The “music” group of applications represented about 14 percent, while the “programming” group included only 5 percent of the applications opened. Finally, the rest of the applications accounted for 18 percent of use, and the most important were an application for recording sound and video and Wikipedia (8 and 4 percent, respectively).

Large increases in access and use of laptops should translate into improvements in computer skills, and we assess the strength of this expected link. The question hinges on the type of skills that should be tested. XO laptops run on Linux and have a specific graphic interface called “Sugar.” Hence, we can expect that intense use of the laptops should translate into better skills for students in operating in this type of computer environment. However, students in the control group did not have access to this type of computer environment and hence it should not be expected that they would be able to operate in it. On the other hand, evaluating students in the treatment and control groups on their ability to operate in a Windows environment would be unfair to students in the treatment group. We decided to evaluate students in the treatment group only on their ability to operate the XO laptops. In particular, we individually tested students in the followed cohort and sixth graders to measure how resourceful they were in operating the XO laptop.

Figure 5 presents summary statistics showing the percentage of correct items for various sub-scales and the overall competence. Results indicate that most students could perform basic laptop operations such as turning them on and off, finding relevant icons and moving around

pages. Students were also resourceful in using the Journal, an application that keeps track of recent activity. Finally, students on average answered correctly about 60 percent of items related to word processor operation and their ability to search for specific information in Wikipedia and other content on their laptops. Summing up, these results indicate that students in the treatment group displayed some useful skills in operating the laptop, though they showed certain limitations in mastering a range of applications.

4.2 Behavior and Non-Cognitive Outcomes

In this subsection, we explore effects on behavioral and non-cognitive outcomes. Regarding behavior, we analyze whether the introduction of technology produced changes in four dimensions: enrollment, attendance, study at home, and reading habits. Checking effects on enrollment and attendance is warranted by qualitative and anecdotal evidence suggesting that the influx of computers at schools may increase school attractiveness and hence influence the mentioned dimensions (Nugroho and Lonsdale, 2009). Analyzing the impact on study and reading behavior is motivated by the desire to understand potential mediating mechanisms for effects on final academic outcomes. Table 6 presents the results. Estimates indicate no statistically significant effect on enrollment and attendance. The absence of an impact on enrollment might be expected given that there is close to universal enrollment for primary education in Peru. Moreover, the isolated nature of the participating communities generates significant barriers for parents who consider the option of switching their children to beneficiary schools. Lack of consistent positive effects on attendance does suggest that the ability of computers to attract students to schools may be limited (especially when they could potentially take laptops home).

The documented increased use of computers at home might have positive or negative effects on time allocated to doing homework and reading. Positive effects may arise if teachers assign extra homework for completion on the laptops or if the rise in access to books induces increased reading. On the other hand, laptop use may shift time spent reading and doing homework to other types of activities such as playing computer games. Results indicate that increased computer use did not alter the time allocated to reading or to doing homework.¹⁷

¹⁷ To further explore effects on reading behavior, we asked treatment students the number of books read on the laptop since they had received it. On average students reported having read three books.

We next proceed to explore effects on two dimensions of non-cognitive outcomes. First, we check whether the program increased motivation toward attending school and doing homework measured through an intrinsic motivation index constructed using 20 related questions to students. The results indicate no statistically significant effects (Table 6). This finding is in line with the documented lack of impacts on enrollment, attendance and time allocated to doing homework. Next, we check effects on a scale that measures self-perceived school competence and find some evidence of small negative effects on this dimension. Though this finding goes against expectations that computer access may increase self-esteem, the explanation might be that interaction with laptops makes students more conscious of their own limitations.

4.3 Academic Achievement and Cognitive Skills

We turn to the core question of the paper: did increased computer access affect academic and cognitive skills? Table 7 shows that there are no statistically significant effects on Math and Language. Small standard errors allow ruling out modest effects. For example, for the average test score in Math and Language we can rule out effects larger than 0.11 standard deviations at the five percent level. This finding might be expected given the lack of impacts on intermediate variables involving time allocation (attendance, homework, reading) and the absence of a clear pedagogical model that links software to be used with particular curriculum objectives. Moreover, these results match previous evidence from studies that analyzed general programs aimed at introducing technology in schools which have been typically unable to produce measurable effects in test scores in subject areas such as Math and Language (for example, Angrist and Lavy, 2002; Leuven et al., 2007; Barrera-Osorio and Leigh, 2009). However, they do not replicate the negative effects of increased home computer use on reported grades (not test scores) in Romania documented by Malamud and Pop-Eleches (2011).

We next examine whether the increase in access and use of computers translated into improvements in measures of general cognitive skills. Results in Table 7 indicate positive effects on the three tests applied, though they are only statistically significant in the case of Raven's Progressive Matrices (p-value 0.055). The magnitudes of the effects are similar, ranging from 0.09 standard deviations for the Coding test, to 0.11 in the Raven's matrices, to 0.13 for the verbal fluency test. We check effects on an index of cognitive skills constructed averaging

standardized scores for the three tests. The results are close to those for the Raven's Progressive Matrices (0.11 standard deviations and statistically significant at the 10 percent). Since positive and similar effects are found for the three tests, which measure distinct dimensions of cognitive skills (abstract reasoning, verbal fluency and processing speed), the results suggest that increased interaction with technology improved general cognitive skills.

To benchmark the magnitude of the impact uncovered, we construct an estimate of the expected monthly gains in each cognitive test. We generate this estimate by computing the mean difference in the raw score between students in the sixth and second grades of the control group and dividing it by 48 months. We then express the impacts in terms of expected monthly gains by dividing the estimated effect by the estimated monthly gain. This empirical exercise suggests that the effects on the Coding test correspond to 4.6 months of expected progression, on the Raven's matrices 4.8 months and on the verbal fluency test 6.0 months. The corresponding effect for the cognitive skills index amounts to 5.1 months. These are sizable effects under this metric considering that the treatment group had an average exposure of 15 months to increased technology access.

As mentioned in Section 3.3, in a subsample of schools students received more than three minutes to answer the verbal fluency and Coding tests because of incorrect timing. To gauge the results robustness to this issue we conduct three checks. First, we document that the fraction of schools where the tests were timed properly is almost identical across treatment and control schools (60.6 and 60.0 percent, respectively). Second, we regress the academic achievement and cognitive skills measures on treatment status and add an indicator for correct timing of the tests. Results from this specification, presented in columns (3) and (4) of Table 8, are similar to those from the baseline specification (presented in columns 1 and 2). Finally, columns (5) and (6) present the estimated effects when restricting the sample to schools where tests were timed correctly. The estimated effects are larger for the verbal fluency and Coding tests compared with those obtained from the whole sample, though results from other tests are little changed. A potential explanation for this pattern is that providing more time to students induces a reduction in the advantage of treatment students in solving items under time pressure. Anyway, the results reinforce the main finding of the study: intense access to computers does not lead to measurable effects in academic achievement, but it did generate some positive impact on general cognitive skills.

5. Heterogeneous Effects

Do the effects of increased technology access vary across populations? We first address this question by presenting statistics on laptop use and competence for treatment students by selected sub-groups. Table 9 shows that students in higher grades tend to use the laptop more intensively, concentrate their use more on standard and music-related applications (at the expense of games) and show substantially greater competence in operating the laptop. The advantage in laptop competence of sixth-graders as opposed to students in the followed cohort is about half a standard deviation.¹⁸ Columns (4) and (5) show that boys use the laptop as frequently as girls, though the former tend to use it more for listening and creating music and for programming, and less in standard applications. The results indicate a small though significant advantage for boys in their skills in operating the laptop (a tenth of a standard deviation). Finally, columns (6) and (7) document that there are no important differences in laptop use and competence across schools stratified by baseline median academic achievement.

In Table 10 we explore whether impacts are different across the mentioned sub-groups. The top panel shows that the general finding of lack of impacts on academic achievement generally holds when focusing on specific subpopulations. The sole exception is for students in sixth grade, who present a statistically significant positive impact in math and in average academic achievement. This result is also present when comparing the treatment effects between sixth-graders and second-graders. However, when analyzing results in multiple sub-samples the likelihood of detecting significant differences increases, hence this finding should be further explored in future research.

Results from the lower panel suggest that positive effects on cognitive skills are widespread across all groups analyzed. The estimated impact for average cognitive skills is positive for the seven sub-samples. Similarly, 19 of 21 of the estimated effects for the individual tests present positive coefficients. The only dimension for which there may be some heterogeneity concerns baseline academic achievement, where positive impacts are concentrated among schools with higher academic performance before the introduction of the program. However, estimated effects are not statistically significantly different when comparing schools with high versus low baseline achievement, partly because coefficients also tend to be positive in the latter group.

¹⁸ Students in second grade were not tested in their ability to use the laptop.

6. Discussion

Could stricter adherence to the OLPC principles have brought about better academic outcomes? In the setting analyzed there were two important departures from the principles promoted by the OLPC Foundation: a substantial portion of students could not take their laptops to their homes, and Internet access was practically non-existent. Regarding the first issue, under the extreme assumption that all effects are caused by using the laptop at home, we can estimate the expected effects when all children take their laptops home, scaling-up the reduced-form estimates by the fraction of students who currently regularly take their laptops home (40 percent). The estimated effect on average academic achievement yields a coefficient of 0.01 standard deviations with an associated standard error of 0.14. Though power is substantially reduced, the results suggest a low chance of substantial positive effects.¹⁹ Regarding the effects of the Internet, the absence of variation in this resource in the school study sample prevents us from assessing its potential impacts. However, the small existing literature does not seem particularly promising.²⁰

Regarding alternative designs, one potentially promising route is the use of adaptive software aligned with the Math and Language curriculum. This type of computer program diagnoses student's skills in different sub-areas and adjusts contents and exercises in order to focus on where the student shows weaknesses. Though the evidence is not overwhelmingly positive it does suggest the possibility of positive effects of substantial magnitude, especially in developing countries (Rouse and Kruger, 2004; Banerjee et al., 2007; He, Linden and MacLeod, 2008; Linden, 2008; Barrow, Markman and Rouse, 2009; Carrillo, Onofa and Ponce, 2010).²¹ Another option for governments seeking to implement programs similar to OLPC is to develop their own pedagogical integration of laptops into classrooms, combining specific software with a strong component of teacher professional development, an approach that has shown the potential

¹⁹ Additionally, we focus on students in the followed cohort and analyze whether changes in average academic achievement between baseline and the follow-up were different for students in the treatment group who took their laptops home compared with those in the control group. Again, there is no evidence of statistically significant differential gains for students taking their laptops home. We also explore whether a higher coverage of teacher training could have produced better results by comparing trends in academic achievement between treatment students whose teachers were trained compared with those in the control group and find no evidence supporting this hypothesis.

²⁰ Goolsbee and Guryan (2006) evaluated the effects of a public subsidy to investment in Internet access in Californian public schools and found no significant effects on academic performance. Vigdor and Ladd (2010) exploited administrative data from North Carolina and found that an increase in the number of Internet providers in a zip code was associated with a modest but significant drop in Math test scores (results for reading were negative though not significant).

²¹ Still, there is little evidence showing long lasting academic benefits of this type of software.

to yield gains in learning (Roschelle et al., 2010). Still, governments should consider alternative uses of public funds before implementing large-scale technology in education programs. In particular, in poor countries where teachers' salaries are low, the opportunity costs of implementing (capital-intensive) technology programs may be substantial compared with alternative labor-intensive education interventions including reductions in class size and professional development.

Finally, we relate our findings to the rise in measured cognitive skills documented in about 30 developed and developing countries in the last decades (Flynn, 1987 and 2007). The size and worldwide nature of this rise in IQ has fuelled a flurry of research. Potential explanations have highlighted changes in education, nutrition, and family size as underlying drivers, though the issue is far from settled (Neisser et al., 1998; Flynn, 2007). The role of communication and information technology (including film, TV, video games and computers) has been emphasized by some researchers as an important source in the significant rise in nonverbal IQ measures (Greenfield, 1998). Recent evidence from Romania suggests a positive effect of home computer use on performance in Raven's Progressive Matrices (Malamud and Pop-Eleches, 2011). Our estimated positive effects on the Raven's tests provide additional support to the mentioned hypothesis. The positive effect on the average cognitive skills measure documented in our study suggests that cognitive gains may not be confined to spatial-visual skills.

7. Conclusions

This paper presents the results of the first randomized evaluation of the OLPC program. The study sample included primary public schools in rural areas of Peru with low baseline levels of computer access. The intervention generated a substantial increase in computer use both at school and at home. Results indicate limited effects on academic achievement but positive impacts on cognitive skills and competences related to computer use. Cognitive abilities may arise through using the programs included in the laptops, given that they are aimed at improving thinking processes. However, to improve learning in Math and Language, there is a need for high-quality instruction. From previous studies, this does not seem the norm in public schools in Peru, where much rote learning takes place (Cueto et al., 2006; Cueto, Ramírez and León, 2006). Hence, our suggestion is to combine the provision of laptops with a pedagogical model targeted

toward increased achievement by students. Our results suggest that computers by themselves, at least as initially delivered by the OLPC program, do not increase achievement in curricular areas.

Future work should include continued testing of the impacts of alternative (and novel) ways of introducing technology into schools and homes. These studies should measure a range of cognitive outcomes to permit an assessment of interventions not directly targeted to particular outcomes. More research is needed to explore the existence of dosage and length of exposure effects of computer use and whether impacts are heterogeneous across children with different baseline skills levels. This research agenda should also address the question of whether there are “critical periods” for acquiring competence in interacting with technology given its important policy implications. Casual observation points to the better competence of younger versus older generations in taking advantage of digital devices, though there is no solid evidence on whether limited use at an early age would produce permanent deficits in the ability to interact effectively with technology. Finally, given the inherent difficulties in translating gains in particular short-term tests into long-term outcomes, longitudinal follow-up studies will provide significant evidence to further our understanding on the link between technology and human capital development.

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Table 1. Characteristics of Schools

	All (1)	Prioritized for intervention (2)	Original research sample (3)	Final research sample (4)
Panel A: Data from the 2007 school census				
<i>Type, Location</i>				
Rural	0.380	0.955	0.933	0.927
Private	0.190	0.005	0.004	0.000
Multigrade	0.222	0.864	0.919	0.940
One-teacher	0.056	0.101	0.044	0.012
Bilingual	0.074	0.236	0.098	0.000
Years opened	27.766	23.948	24.670	24.186
Coastal region	0.486	0.082	0.099	0.018
Andean region	0.371	0.837	0.777	0.804
Jungle region	0.144	0.080	0.124	0.178
<i>Students</i>				
Enrollment	111.715	51.208	64.374	65.384
Overage	0.338	0.496	0.492	0.467
Mother tongue indigenous	0.190	0.479	0.358	0.269
Repetition rate fourth grade	0.081	0.112	0.106	0.099
Drop-out rate fourth grade	0.042	0.065	0.065	0.070
<i>Teachers</i>				
Number of teachers	13.539	3.204	3.431	3.419
<i>Services</i>				
Running water	0.678	0.455	0.506	0.583
Sewage	0.714	0.396	0.438	0.446
Electricity	0.744	0.804	0.822	0.844
Library	0.490	0.268	0.295	0.334
<i>Technology access</i>				
Any computer	0.597	0.352	0.393	0.452
Computer lab	0.445	0.081	0.109	0.147
Number of computers	10.566	1.001	1.293	1.668
<i>N</i>				
Schools	36,037	1,909	741	320
Students	4,025,877	97,757	47,701	20,923
Panel B: Data from the 2008 second-grade national standardized test				
<i>Test coverage</i>				
% Schools tested in second grade	0.841	0.682	0.895	0.996
Number of second graders tested	21.336	9.286	9.668	9.881
<i>Math results</i>				
% Achieved standard	0.073	0.049	0.053	0.055
<i>Language results</i>				
% Achieved standard	0.170	0.044	0.050	0.058
<i>N</i>				
Schools	23,434	1,118	666	318
Students	499,981	10,382	6,439	3,142

Notes: This table presents means constructed using administrative records. Panel A reports statistics generated from the 2007 school census. Panel B presents statistics constructed from the 2008 second-grade national standardized test. This test should be applied in all schools where instruction is performed in Spanish and that have more than four students enrolled in second grade. However, in practice coverage hovers at about 80 percent. Column (1) includes all schools in Peru whereas column (2) focuses on schools prioritized by the government for the intervention. Columns (3) and (4) include the original research sample and the final research sample, respectively.

Table 2. Pre-Treatment Balance - Followed Cohort

	Treatment (1)	Control (2)	Raw difference (3)	Adjusted difference (4)	N (5)
<i>Academic achievement</i>					
Math	-0.005	0.000	-0.005 (0.098)	0.006 (0.091)	1,330
Language	0.037	0.000	0.037 (0.097)	0.057 (0.091)	1,332
Average academic achievement	0.016	0.006	0.010 (0.091)	0.025 (0.085)	1,330
<i>Demographic characteristics</i>					
Overage	0.165	0.150	0.015 (0.024)	0.019 (0.022)	1,332
Female	0.495	0.510	-0.015 (0.028)	0.009 (0.027)	1,332
Native tongue Spanish	0.881	0.880	0.001 (0.039)	0.001 (0.023)	1,332
Attended preschool	0.735	0.710	0.025 (0.039)	0.016 (0.034)	1,332

Notes: This table presents statistics and estimated differences between the treatment and control groups at the student level. Data from the 2008 second-grade national standardized test are used. The sample includes students who participated in the 2008 standardized test and were surveyed in 2010. Columns (1) and (2) present means, columns (3) and (4) present estimated coefficients and standard errors from OLS regressions. Estimates in column (4) include strata fixed effects. Standard errors, reported in parentheses, are clustered at the school level. Significance at the five and ten percent levels is indicated by ** and *, respectively.

Table 3. Balance in Covariates at Follow-up - Interviewed Sample

	Treatment (1)	Control (2)	Raw difference (3)	Adjusted difference (4)	N (5)
<i>Student</i>					
Age	10.809	10.736	0.073 (0.064)	0.084 (0.054)	2,619
Female	0.493	0.509	-0.016 (0.020)	-0.009 (0.020)	2,619
Native tongue Spanish	0.818	0.832	-0.013 (0.042)	-0.004 (0.019)	2,618
<i>Household</i>					
Number of individuals in household	5.660	5.545	0.115 (0.098)	0.094 (0.089)	2,619
Number of siblings in household	3.039	2.960	0.079 (0.111)	0.028 (0.103)	2,619
Father attained more than primary education	0.376	0.391	-0.015 (0.029)	-0.010 (0.024)	2,617
Mother attained more than primary education	0.216	0.231	-0.015 (0.025)	-0.017 (0.021)	2,618
Mother's native tongue Spanish	0.680	0.651	0.029 (0.049)	0.033 (0.026)	2,618
TV	0.655	0.659	-0.005 (0.031)	-0.009 (0.029)	2,615
Radio	0.806	0.800	0.007 (0.024)	0.001 (0.022)	2,619
Cellphone	0.304	0.373	-0.069* (0.038)	-0.067** (0.032)	2,619
Electricity	0.802	0.789	0.013 (0.030)	0.007 (0.031)	2,615
Running water	0.697	0.683	0.014 (0.038)	0.015 (0.035)	2,619
Sewage	0.174	0.145	0.029 (0.031)	0.018 (0.026)	2,619
Cement floor	0.122	0.112	0.010 (0.020)	0.014 (0.017)	2,617
Receives conditional cash transfer	0.343	0.302	0.041 (0.046)	0.036 (0.030)	2,619
More than five books	0.300	0.262	0.038 (0.029)	0.042 (0.027)	2,614
Located less than 15 minutes away from school	0.658	0.634	0.024 (0.033)	0.031 (0.029)	2,616

Notes: This table presents statistics and estimated differences between the treatment and control groups at the student level. The sample includes students in the followed cohort and sixth grade whose families were interviewed in 2010. Columns (1) and (2) present means, columns (3) and (4) present estimated coefficients and standard errors from OLS regressions. Estimates in column (4) include strata fixed-effects. Standard errors, reported in parentheses, are clustered at the school level. Significance at the five and ten percent levels is indicated by ** and *, respectively.

Table 4. Treatment Compliance - Interviewed Sample

	Treatment (1)	Control (2)	Raw difference (3)	Adjusted difference (4)	N (5)
<i>OLPC laptops</i>					
School received laptops	1.000	0.082	0.918** (0.026)	0.916** (0.027)	318
<i>Related technology inputs</i>					
School has electricity	0.971	0.945	0.026 (0.025)	0.023 (0.027)	317
School has Internet access	0.010	0.000	0.010 (0.007)	0.009 (0.007)	318
Teacher received training	0.709	0.066	0.643** (0.027)	0.634** (0.028)	949

Notes: This table presents statistics and estimated differences between the treatment and control groups at the school and teacher level. Columns (1) and (2) present means, columns (3) and (4) present estimated coefficients and standard errors from OLS regressions. Estimates in column (4) include strata fixed-effects. Standard errors, reported in parentheses, are clustered at the school level. Significance at the five and ten percent levels is indicated by ** and *, respectively.

Table 5. Effects on Computer Access and Use - Interviewed Sample

	Treatment (1)	Control (2)	Raw difference (3)	Adjusted difference (4)	N (5)
<i>Access</i>					
School has computers	0.986	0.545	0.440** (0.048)	0.418** (0.048)	318
Computers per student at the school	1.178	0.118	1.060** (0.043)	1.046** (0.046)	313
Student has a computer	0.874	0.090	0.784** (0.028)	0.782** (0.027)	2,619
<i>Use</i>					
Used a computer last week	0.843	0.319	0.524** (0.044)	0.518** (0.041)	2,612
Used a computer at school last week	0.819	0.264	0.556** (0.045)	0.550** (0.042)	2,612
Used a computer at home last week	0.418	0.038	0.380** 0.030	0.391** (0.031)	2,612
Used a computer in a private center last week	0.072	0.081	-0.009 (0.019)	-0.008 (0.018)	2,612
Ever used internet	0.177	0.114	0.063** (0.024)	0.065** (0.023)	2,607

Notes: This table presents statistics and estimated differences between the treatment and control groups at the school and student level. Statistics at the student level are computed including those from the interviewed sample. Columns (1) and (2) present means, columns (3) and (4) present estimated coefficients and standard errors from OLS regressions. Estimates in column (4) include strata fixed-effects. Standard errors, reported in parentheses, are clustered at the school level. Significance at the five and ten percent levels is indicated by ** and *, respectively.

Table 6. Effects on Behavior and Non-Cognitive Outcomes - Interviewed Sample

	Treatment (1)	Control (2)	Raw difference (3)	Adjusted difference (4)	N (5)
<i>Behavior</i>					
Enrollment	55.874	56.538	-0.663 (3.651)	-1.754 (2.514)	313
Attendance	0.800	0.761	0.039* (0.020)	0.024 (0.019)	4,981
Studied at home less than one hour daily last week	0.334	0.342	-0.008 (0.034)	-0.010 (0.031)	2,618
Studied at home one to two hrs daily last week	0.514	0.497	0.018 (0.032)	0.017 (0.032)	2,618
Read a book last week	0.782	0.811	-0.030 (0.029)	-0.017 (0.027)	2,612
<i>Non-Cognitive Outcomes</i>					
Intrinsic motivation index	0.846	0.856	-0.010 (0.006)	-0.009 (0.006)	2,617
Self-perceived school competence index	0.791	0.807	-0.017 (0.010)	-0.021** (0.010)	2,615

Notes: This table presents statistics and estimated differences between the treatment and control groups at the school and student level. Statistics for hours of study, reading and motivation measures are computed including students from the interviewed sample. Statistics for attendance are generated focusing on all students in the followed cohort and sixth grade, including those in the interviewed sample but also those not selected to be surveyed. Columns (1) and (2) present means, columns (3) and (4) present estimated coefficients and standard errors from OLS regressions. Estimates in column (4) include strata fixed-effects. Standard errors, reported in parentheses, are clustered at the school level. Significance at the five and ten percent levels is indicated by ** and *, respectively.

**Table 7. Effects on Academic Achievement and Cognitive Skills
All Sample**

	Treatment (1)	Control (2)	Raw difference (3)	Adjusted difference (4)	N (5)
<i>Academic achievement</i>					
Math	0.062	0.000	0.062 (0.070)	0.046 (0.061)	4,111
Language	-0.030	0.000	-0.030 (0.065)	-0.039 (0.057)	4,098
Average academic achievement	0.016	0.000	0.016 (0.064)	0.003 (0.055)	4,096
<i>Cognitive skills</i>					
Raven's Progressive Matrices	0.119	0.000	0.119* (0.065)	0.112* (0.057)	4,110
Verbal fluency test	0.156	0.000	0.156 (0.101)	0.134 (0.090)	4,110
Coding test	0.103	0.000	0.103 (0.103)	0.086 (0.097)	4,108
Average cognitive skills	0.125	0.000	0.125* (0.068)	0.110* (0.060)	4,100

Notes: This table presents statistics and estimated differences between the treatment and control groups at the student level. The sample includes students in second grade, the followed cohort and sixth grade. Columns (1) and (2) present means, columns (3) and (4) present estimated coefficients and standard errors from OLS regressions. Estimates in column (4) include strata fixed-effects. All tests have been normalized subtracting the mean and dividing by the standard deviation of the control group. Standard errors, reported in parentheses, are clustered at the school level. Significance at the five and ten percent levels is indicated by ** and *, respectively.

**Table 8. Effects on Academic Achievement and Cognitive Skills
Robustness Checks**

	All schools				School where tests were timed correctly	
	(1)	(2)	(3)	(4)	(5)	(6)
<i>Academic achievement</i>						
Math	0.062 (0.070)	0.046 (0.061)	0.064 (0.070)	0.047 (0.061)	0.060 (0.086)	0.066 (0.082)
Language	-0.030 (0.065)	-0.039 (0.057)	-0.029 (0.065)	-0.038 (0.056)	0.007 (0.087)	0.021 (0.076)
Average academic achievement	0.016 (0.064)	0.003 (0.055)	0.018 (0.063)	0.004 (0.054)	0.032 (0.081)	0.042 (0.073)
<i>Cognitive skills</i>						
Raven's Progressive Matrices	0.119* (0.065)	0.112* (0.057)	0.119* (0.065)	0.112* (0.057)	0.154* (0.083)	0.142** (0.069)
Verbal fluency test	0.156 (0.101)	0.134 (0.090)	0.160 (0.099)	0.136 (0.088)	0.226** (0.097)	0.241** (0.103)
Coding test	0.103 (0.103)	0.086 (0.097)	0.110 (0.100)	0.090 (0.094)	0.184** (0.093)	0.210** (0.092)
Average cognitive skills	0.125* (0.068)	0.110* (0.060)	0.129* (0.066)	0.112* (0.058)	0.187** (0.067)	0.197** (0.066)
<i>Number of students</i>	4,100	4,100	4,100	4,100	2,464	2,464
Strata indicators	N	Y	N	Y	N	Y
Tests timed correctly indicator	N	N	Y	Y	-	-

Notes: This table presents estimated differences between the treatment and control groups at the student level. In 60 percent of schools the Coding test and verbal fluency test were applied following the protocol of giving students three minutes to complete the assignment. We denote this subset of schools with the test timed correctly indicator. In the rest of schools at least some students were given more time (typically 10 minutes). Each cell in the table corresponds to one regression. Labels in rows correspond to dependent variables. Regressions in columns (1) to (4) include all students. Regressions in columns (5) and (6) include students in schools where the mentioned tests were timed correctly. Estimates in columns (2), (4) and (6) include strata fixed effects and estimates in (3) and (4) are obtained including the test timed correctly indicator. All tests have been normalized subtracting the mean and dividing by the standard deviation of the control group. Standard errors, reported in parentheses, are clustered at the school level. Significance at the five and ten percent levels is indicated by ** and *, respectively.

Table 9. Patterns of Use and Laptop Competence by Selected Sub-Groups

	Second grade (1)	Followed cohort (2)	Sixth grade (3)	Female (4)	Male (5)	Low baseline score (6)	High baseline score (7)
Panel A: Patterns of use (all students with logs extracted)							
<i>Frequency: sessions in last week</i>							
None	0.238**	0.125	0.118	0.149	0.169	0.157	0.160
One	0.185*	0.146	0.124	0.159	0.143	0.161	0.141
Two	0.114	0.092	0.122*	0.111	0.109	0.105	0.114
Three	0.113	0.117	0.091	0.100	0.112	0.095	0.117
Four or more	0.351**	0.519	0.545	0.482	0.467	0.482	0.467
<i>By type of application</i>							
% Standard	0.437**	0.480	0.502	0.505	0.443**	0.486	0.463*
% Games	0.214**	0.174	0.128**	0.171	0.170	0.173	0.168
% Music	0.104	0.107	0.133**	0.093	0.137**	0.112	0.119
% Programming	0.049	0.059	0.048*	0.047	0.057**	0.050	0.054
% Other	0.197	0.179	0.189	0.184	0.192	0.180	0.196*
<i>By place</i>							
% at school	0.628	0.601	0.619	0.598	0.633*	0.629	0.604
<i>Number of students</i>	639	649	695	976	1,007	961	1,022
Panel B: Laptop competence (interviewed sample)							
<i>Competencies</i>							
Basic operation		0.782	0.838**	0.795	0.825**	0.813	0.808
Write application		0.497	0.647**	0.557	0.589**	0.567	0.579
Wikipedia application		0.594	0.745**	0.659	0.683	0.653	0.688**
Picture books		0.545	0.662**	0.588	0.620*	0.609	0.600
Stories		0.561	0.706**	0.624	0.645	0.634	0.636
Journal application		0.727	0.845**	0.767	0.807**	0.790	0.784
Average competence		0.594	0.721**	0.644	0.673**	0.656	0.661
<i>Number of students</i>		834	857	833	858	819	872

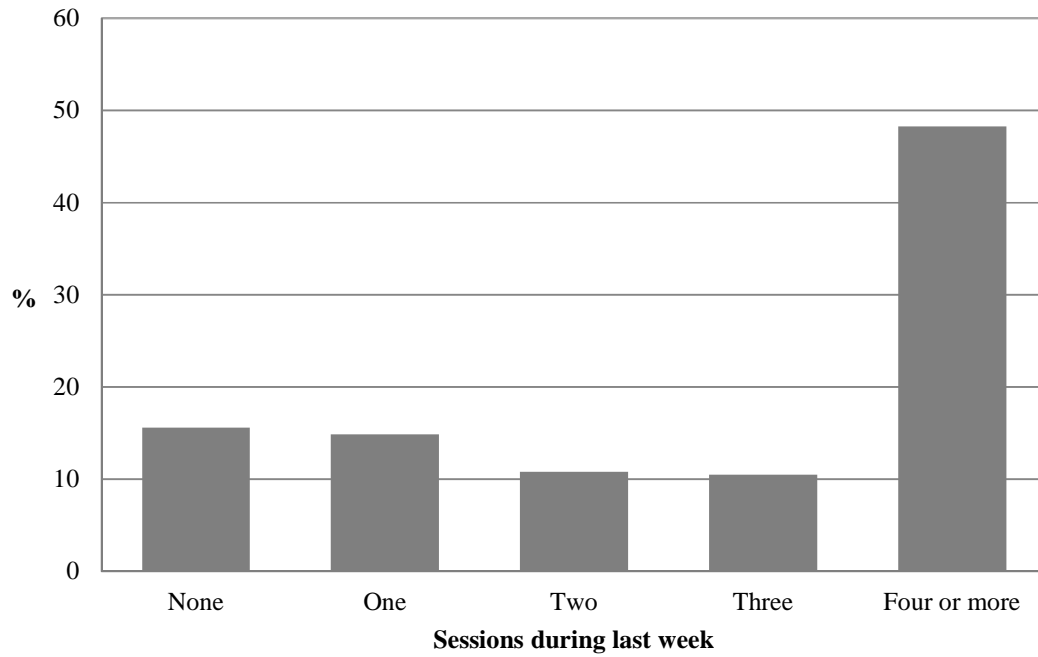
Notes: This table presents statistics on patterns of use and laptop competence by groups. It also indicates the statistical significance of differences across sub-groups within dimensions analyzed. ** and * denote differences at the five and ten percent level, respectively. For the three analyzed dimensions the comparison groups are: followed cohort, females and schools with average baseline academic achievement below the median. Applications were grouped into five types: Standard (includes write, browser, paint, calculator and chat); Games, Music, Programming and Others. Percent of use by type refers to the proportion of opened applications by group in the last four sessions averaged across students. Percent of use at school is computed in a similar fashion but reporting the proportion of applications that were opened on weekdays from 8 a.m. to 1 p.m. The basic operation sub-scale measures the competence of the student in turning on/off the laptop, finding certain icons and going back to the home page. In the write application sub-scale these skills are evaluated: how to make a text bold, underline it, insert tables and save the document. The questions related to the Wikipedia, Picture books, Stories and Journal sub-scales check whether the student knows how to open/stop each application and her ability to find information about a particular research topic.

Table 10. Heterogeneous Effects on Academic Achievement and Cognitive Skills

	Second grade	Followed cohort	Sixth grade	Male	Female	Low baseline score	High baseline score
	(1)	(2)	(3)	(4)	(5)	(6)	(7)
<i>Academic achievement</i>							
Math	-0.060 (0.093)	0.027 (0.083)	0.205** (0.073)	0.061 (0.068)	0.028 (0.067)	-0.077 (0.077)	0.143 (0.098)
Language	-0.095 (0.090)	-0.063 (0.075)	0.043 (0.069)	-0.058 (0.067)	-0.026 (0.064)	-0.074 (0.076)	-0.027 (0.080)
Average academic achievement	-0.077 (0.085)	-0.019 (0.072)	0.125** (0.061)	0.002 (0.062)	0.000 (0.060)	-0.076 (0.070)	0.058 (0.083)
<i>Cognitive skills</i>							
Raven's Progressive Matrices	0.195** (0.082)	-0.030 (0.076)	0.157** (0.071)	0.110* (0.063)	0.103 (0.067)	0.081 (0.082)	0.164** (0.079)
Verbal fluency test	0.149 (0.110)	0.162 (0.102)	0.094 (0.098)	0.166* (0.091)	0.106 (0.101)	0.117 (0.106)	0.214* (0.128)
Coding test	0.056 (0.111)	0.138 (0.109)	0.076 (0.105)	0.105 (0.102)	0.078 (0.101)	-0.042 (0.126)	0.220* (0.119)
Average cognitive skills	0.133* (0.061)	0.088 (0.066)	0.108 (0.067)	0.125** (0.061)	0.095 (0.067)	0.051 (0.068)	0.198** (0.086)
<i>Number of students</i>	<i>1,426</i>	<i>1,328</i>	<i>1,346</i>	<i>2,084</i>	<i>2,016</i>	<i>2,079</i>	<i>2,021</i>

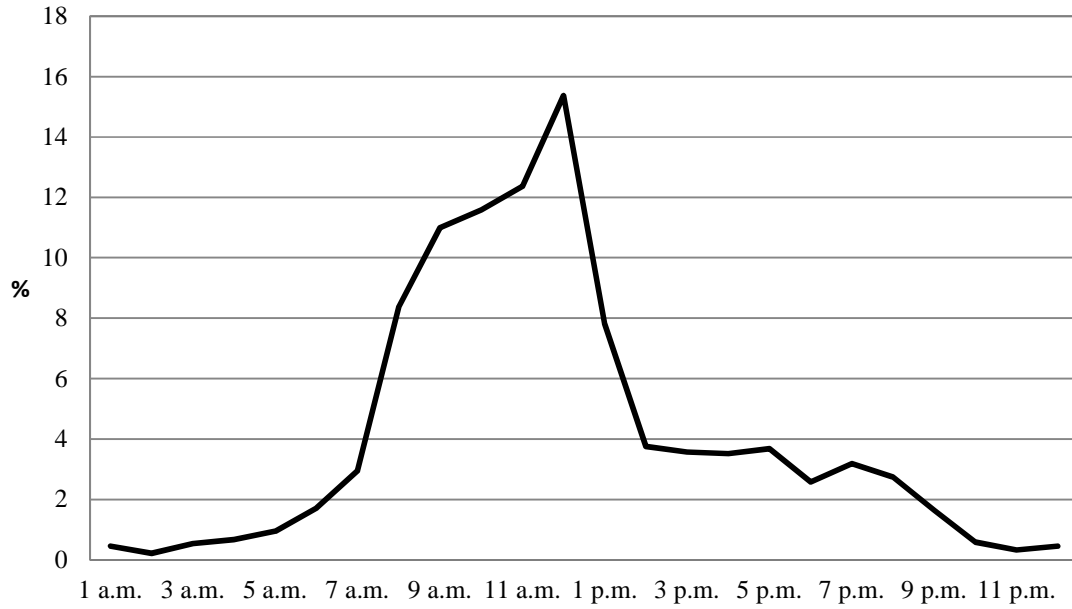
Notes: This table presents estimated differences between the treatment and control groups at the student level for different sub-samples. Each cell in the table corresponds to one regression. The column titles indicate the sample included in the estimation. Labels in rows correspond to dependent variables. Standard errors, reported in parentheses, are clustered at the school level. All tests have been normalized subtracting the mean and dividing by the standard deviation of the control group. Significance at the five and ten percent levels is indicated by ** and *, respectively.

Figure 1. Frequency of Laptop Use



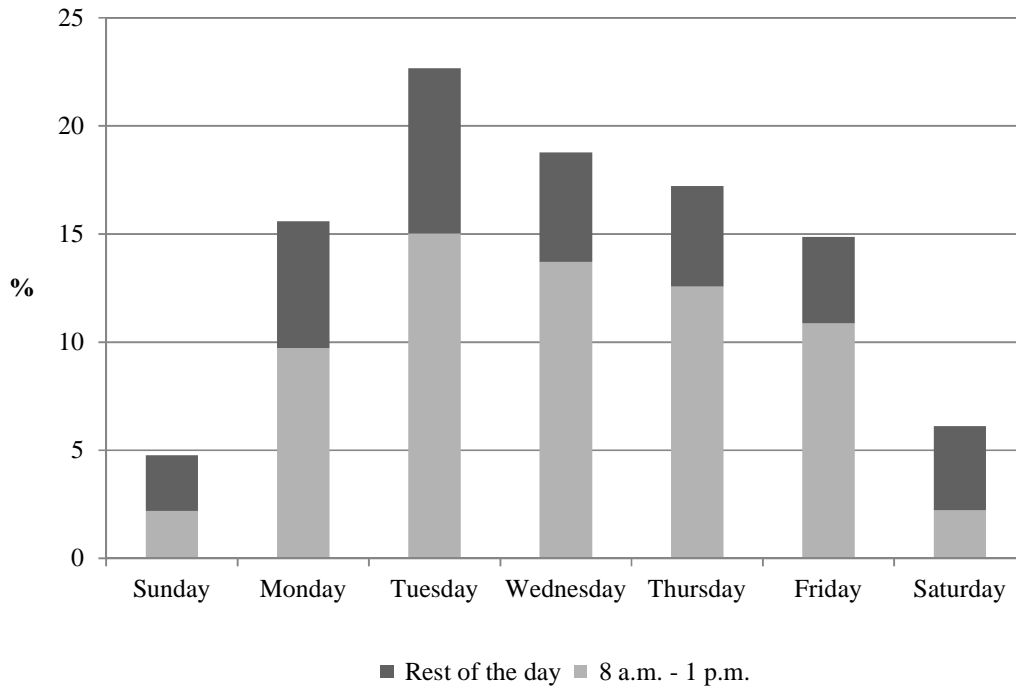
Notes: Sample includes treated students in second grade, followed cohort and sixth grade. Statistics are computed based on logs extracted from laptops.

Figure 2. Distribution of Laptop Use by Time



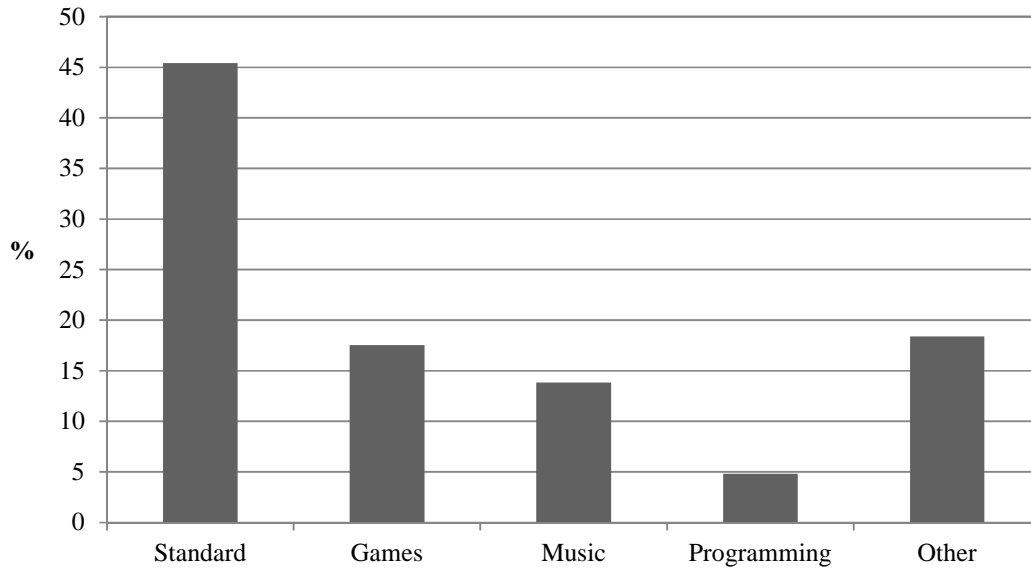
Notes: Sample includes treated students in second grade, followed cohort and sixth grade. Statistics are computed based on logs extracted from the laptops. Percent of use at a certain hour corresponds to the proportion of opened applications at that time of the day averaged across students. Statistics are computed using the last four laptop sessions.

Figure 3. Distribution of Laptop Use by Day and Time Period



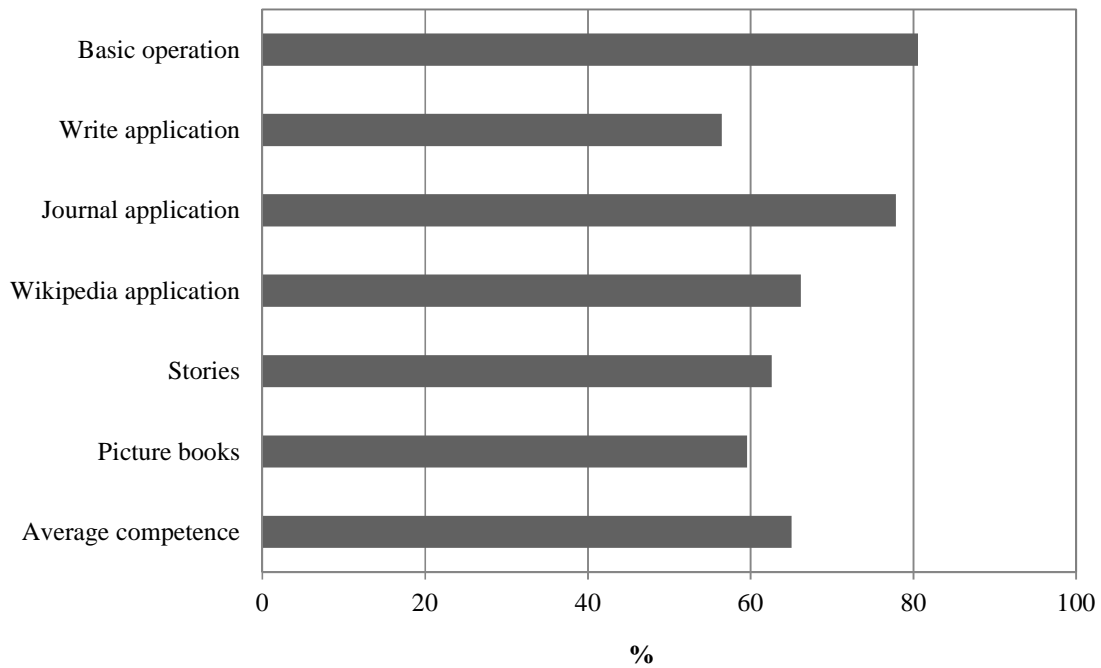
Notes: Sample includes treated students in second grade, followed cohort and sixth grade. Statistics are computed based on logs extracted from the laptops. Percent of use in a day-time period corresponds to the proportion of opened applications at that period averaged across students. Results are generated using the last four laptop sessions. The 8 a.m. to 1 p.m. period matches the regular school schedule.

Figure 4. Distribution of Laptop Use by Type of Application



Notes: Sample includes treated students in second grade, followed cohort and sixth grade. Statistics were computed based on logs extracted from the laptops. Applications are grouped into five types: Standard (includes write, browser, paint, calculator and chat), Games, Music, Programming and Others. See Section 2.3 for a description of applications included in the groups. Results are generated using the last four laptop sessions.

Figure 5. Laptop Competence



Notes: Statistics are computed using the interviewed sample (followed cohort and sixth graders) and correspond to the average fraction of correct answers across students. The following tasks were evaluated in each sub-scale: i) Basic operations: turn on/off the laptop, find relevant icons, go back to the home page; ii) Write Application: open the application, make text bold, underline text, insert tables, save work, close the application; iii) Journal Application, Wikipedia Application, Stories and Picture Books: open the application, search for particular information, close the application.